



works for you!

inside this issue.

Rebirth of Wausau's Downtown

2021 Election News

Pet Licensing Reminders

2021 Garbage and Recycling Collection Calendar

Wausau's new recycling App

Wear One, Wausau

Partnership to address chronically homeless persons WWW pg. 4

MCDEVCO - Making the Impossible - Possible

New Class Series - Leadership Management for Entrepreneurs

MCDEVCO is moving!

Victim Resource Unit

2021 Winter Programs

History Speaks on the Air: Shopping Around Wausau

Civil War Book Club announces 2021 Reading List

Explore Woodson Art Museum Art Kits & Online Options

Avoid COVID-19 Vaccine Scams

Mayor's Message - Katie Rosenberg

Happy New Year, Wausau.

It feels like it's taken more than a year to get here but welcome to 2021.

I've been thinking a lot about my hopes for this year and what it will take to get there. I'm naturally an optimist. Not the Pollyanna kind of optimist - more of the grind it out kind of optimist. If you've ever made a New Year's resolution stick, you know that it takes more than wishful thinking; it takes work! But if you have a plan and chip away at it, you'll see results.

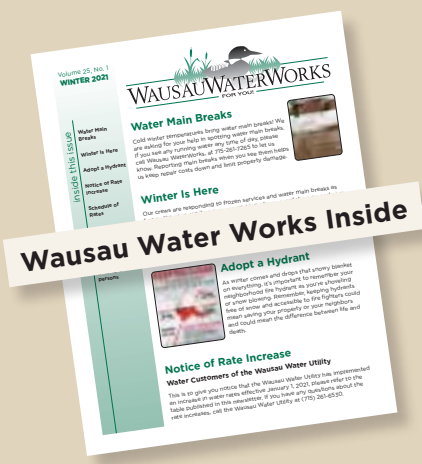


That's what 2021 will be for me and for Wausau. We will kick off Wausau's first ever strategic plan in the coming months and that will help guide the city for the next decade. We will begin a series of listening sessions so we can gain insights on what you need from our local law enforcement - make sure you pay attention for opportunities to participate in the next couple of months. We will also work on revamping our website and communication strategies so we can more effectively connect with you. We have a lot to accomplish but our team is ready to work hard and deliver results.

Speaking of results, you'll find a couple of articles in this newsletter about how we're making good on our commitments that we've already made. You'll see an update on our pilot program that is connecting some of chronically homeless residents to programming and housing in an effort to help them reach their goals. The team has included an update on where our partners, our policy body, and our team is on the mall redevelopment plan. You'll also read about a really cool app that will help us all get better at recycling. Lastly, City Clerk Leslie Kremer has all the details about the spring elections! Make sure you are registered and make sure you vote!

Thanks for being a part of the wild ride that was 2020 - and bring on 2021!

Katie Rosenberg, Mayor, City of Wausau



Rebirth of Wausau's Downtown



Wausau's downtown is on the verge of a historic reconstruction in 2021 enhancing the manner in which area residents and visitors shop, work, dine, recreate and move about the pulse of Central Wisconsin. The metamorphosis of the Wausau Center mall into renewed urban space at the south end of the city's epicenter paves the way for a vibrant future many communities could only dream for their own downtown commercial districts.

The transition process will take time. It won't happen overnight. There may be temporary inconvenience. But the end vision is a vibrant, redeveloped city center blending together amenity-rich living with urban-chic commercial opportunities – all, of course, with the unique touch of Wausome culture that makes the community a stellar destination to visit and live.

And it's valuable. With projections for as much as \$100 million in new development, the economic activity and property tax revenue generated from the coming housing, retail, office and entertainment venues would provide tax relief to Wausau's residents and spark a new era of community growth.

Glancing back

When Wausau Center opened in 1983, it marked a similarly historic rebirth for Wausau's downtown that echoed the retail and economic development trends of the time. Without a pre-eminent downtown retail attraction – such as a scenario where a mall might have been developed along the highway on the outskirts of the community, or even no mall whatsoever – it's unlikely many of the existing shops,

restaurants, professional services and other central city businesses would be thriving there.

In fact, Wausau might have a more spread out, suburban feel altogether if not for a downtown mall during the 1980s and 90s. Or Wausau might have become a dying, Rust Belt town with grim prospects for a bright future. Instead,

Wausau Center helped the city and the greater central Wisconsin area thrive over the past four decades.

But like life itself, everything has a life span. Consumer retail trends and shopping malls are no different.

The mall is no longer viable as an indoor marketplace for retailers. Not just in Wausau, but across the country. Retail trends have evolved over the past decade as consumers purchase more items online. Additionally, Americans spend a greater proportion of their income than ever before on education, entertainment, health care and other services

Looking ahead

In many other communities, an outdated property like Wausau Center might be sold and resold for less and less money over several years until neglect for the facility leads to vacancy, decay and blight. That's not an outcome Wausau desires.

Wausau Opportunity Zone – the local not-for-profit organization which acquired the mall in February 2020 – purchased the property not with the intention of profitably operating a 1980s-era shopping mall, but did so to preserve the integrity of downtown Wausau. The community is extremely fortunate to have a collaboration of philanthropic and business interests such as WOZ, as it's referred to in shorthand, engaged in securing the economic future of downtown.

Working from the City of Wausau's South Riverfront, Towers Area, and Wausau Center Urban Design master plans, WOZ engaged Milwaukee-based Eppstein Uhen Architects to craft a concept for the mall space based upon sound planning befitting the downtown. The concept creates a blank development canvas following the demolition of nearly 400,000 square feet of mall bricks and mortar into an area with extended Third, Second and Jackson streets.

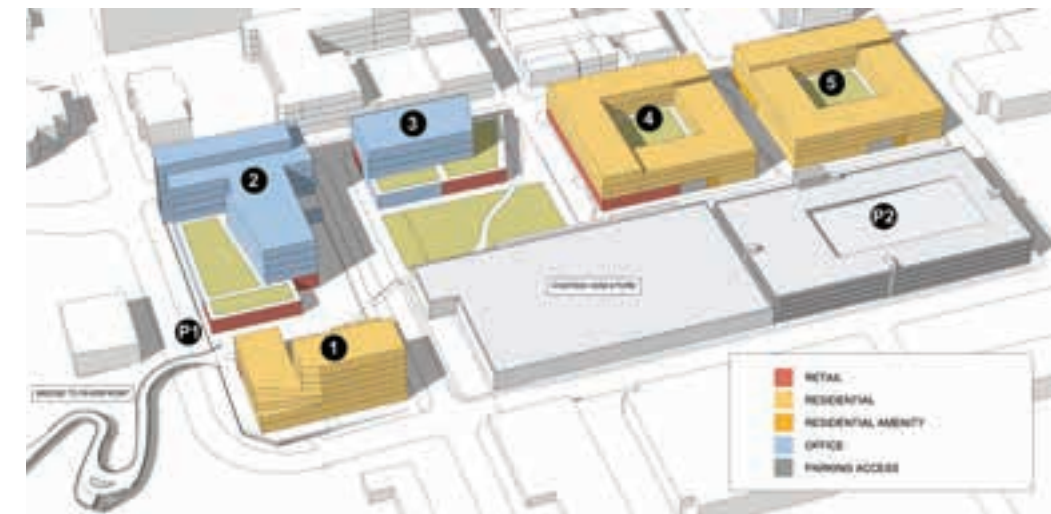
Inside the six city blocks of the newly reintroduced street grid, the proposed concept envisions 840,000 square feet of new mixed-use development, including a public market and new public

compared with the purchase of retail goods. Development trends need to drift with social and economic currents.

Running parallel to these trends, the COVID pandemic brought a debilitating blow to Wausau Center. After being closed for nearly three months this spring, a crucial high-volume retail tenant decided to not reopen, sending shopper traffic further in decline. With rent dispensation extended to tenants by mall ownership to help them through the pandemic, the financial scorecard for the mall's operations can't sustain a profit. In other words, it's time for Wausau Center to become something different, and mall ownership devised such a plan.

open space. This includes around 80,000 square feet of ground-level commercial uses such as shops, restaurants and other entertainment venues; 200,000 square feet of offices and condominiums; more than 300 apartment units; 44,000 square feet of green space; and 10,000 square feet of public market space. It's estimated such development, when fully leased, would provide more than 1,000 additional jobs to the downtown area.

Redeveloping the Wausau Center mall property is a significant page to turn in the history of the community. But in the end it's about making Wausau a more desirable place and improving quality of life for residents. It's about attracting people to live, work and invest here. It's about helping locally-owned shops and dining establishments keep pace with evolving consumer trends. And it's about persistently striving to become The Best Small City in America.



City Clerk/Customer Service Office

Hello City of Wausau Residents and Happy New Year!

The Clerk/Customer Service Department is looking forward to serving all of you again this year. Below are some items to be aware of as we look forward to spring.

2021 Election News

2021 Election Dates: February 16, 2021 - Spring Primary; April 6, 2021 - Spring Election

2020 was an incredibly busy year for elections! Thank you again to everyone who helped in any way to make our election administration successful and smooth in 2020! In 2021, there will be two elections held. A Spring Primary will be held on February 16, 2021, and the Spring Election will be held on April 6, 2021. Wisconsin offices to be elected are State Superintendent of Public Instruction, Court of Appeals Judge, Districts I, II and III, and Circuit Court Judge. Local school board elections will also be on the ballot. Information on Elections in the City of Wausau can be found on the City of Wausau website under Clerk: Elections.

- **REMINDER** Voters who had a calendar year absentee ballot request on file for 2020, and want to continue receiving absentee ballots by mail, are required to submit a new request for absentee ballots for 2021. This can be done very easily by going online to www.myvote.wi.gov to request the ballot, or you may request a paper application to be mailed to you, by the Clerk's office, by calling 715-261-6622 or emailing Clerk Kremer at leslie.kremer@ci.wausau.wi.us.
- Early *in-person* voting begins 14 days prior to an Election Day. For the February 16th Primary, City of Wausau residents can vote early in the Clerk's Office, during normal business hours of 8 a.m. - 4:30 p.m., from February 2, 2021-February 12, 2021. Photo identification is required.

If you have any questions that the Clerk/Customer Service Department can assist you with, please contact us at 715-261-6620. City Hall remains open to the public on weekdays, during normal business hours of 8 a.m. - 4:30 p.m.

Pet Licensing Reminders

Section 8.08.170 of the Wausau Municipal Code states: *Every owner of a dog or cat more than four months of age on January 1 of any year, or four months of age within the license year, shall annually; pay his dog or cat license tax and obtain a license therefor before April 1 of the current year or on or before the date the dog or cat becomes four months of age....No such license shall be issued without proof of compliance with the rabies control section of this chapter.*

Pet licenses expire on December 31st of each licensing year. On April 1st, late fees will begin to be assessed for all delinquent 2021 pet licenses. 2021 pet licensing fees for dogs and cats are \$20 for a spayed/neutered pet or \$62 if not spayed/neutered. Pets that are microchipped receive a discount of \$8 on pet license fees.

We know the pandemic may have created challenges in getting our furry friends to the vet for updated

vaccinations. Therefore, the City of Wausau will again be partnering with Paws & Protect to hold a Pet Clinic and will be offering rabies vaccines at no charge and microchip implanting for only \$10! However, there will be a few changes to the Pet Clinic this year, so please take note of the following important information:

- The Pet Clinic will run from 9 a.m. - 2 p.m. on February 27, 2021 at the Department of Public Works' Building (400 Myron Street)
- **Pre-Registration for attending the Pet Clinic is required this year.** City of Wausau residents can access the Pre-Registration Form, and obtain additional information, by visiting the City of Wausau Clerk's page <https://www.ci.wausau.wi.us/Departments/Clerk/Pets.aspx>. Residents may also call the Clerk's office at 715-261-6620 to request a form be mailed or emailed. **All pre-registration forms, along with payment, must be**



returned to the City of Wausau by February 22, 2021.

- Pet Owners will remain in vehicles this year and event staff will come out to your car to get your furry friends and bring them inside the building. Please plan accordingly if your pet is not social.
- Our neighbors in the Everest Metro area (Village of Weston, City of Schofield and Town of Weston) can also participate in the Pet Clinic. Residents in the Everest Metro area must contact their respective Clerk to obtain the pre-registration form for their municipality.

2021 Garbage and Recycling Collection Calendar

Please refer to the table and calendar to determine your recycling and garbage pick-up day. If you have any questions as to whether you live in a blue or yellow collection area, call City Hall at 261-6500.

Recycling carts should be set out with garbage containers between the hours of 3:00 pm the day prior to collection day and should be removed from the curbside area by 11:00 a.m. the day after pick-up. Recycling containers have a green lid and Garbage containers have a blue lid. Garbage pick-up is every week and Recycling cart pick-up is every other week. Placement of the carts at the curbside need to be placed at least 4 feet from other objects such as other carts, mailboxes and trees to accommodate the mechanical arm as it grips the cart and empties its contents. Thank you! **Keep this schedule for future reference and remember the holiday schedule of a "day delay" pick-up.**

West Side of Wisconsin River

Garbage P/U

Recycling P/U

North of W. Wausau Avenue	Monday	Monday - BLUE
North of Elm St, South of W. Wausau Ave, & East of USH 51	Monday	Monday - YELLOW
South of Elm St & North of Stewart Ave, including entire area west of USH 51	Tuesday	Tuesday - BLUE
South of Stewart Ave & North of Thomas St.	Tuesday	Tuesday - YELLOW
South of Thomas Street	Wednesday	Wednesday - BLUE

East Side of Wisconsin River

North of Marquardt Rd & East of railroad tracks	Wednesday	Wednesday - BLUE
North of Nina Ave & South of Marquardt Rd including homes west of the railroad tracks to Evergreen Rd.	Wednesday	Wednesday - YELLOW
South of Nina Ave & North of Hamilton St	Thursday	Thursday - BLUE
South of Hamilton St & North of Kickbusch St.	Thursday	Thursday - YELLOW
South of Kickbusch St. North of McDonald St & East of Northwestern Rd.	Friday	Friday - BLUE
South of McDonald St & entire area west of Northwestern Rd.	Friday	Friday - YELLOW

January							February							March							April						
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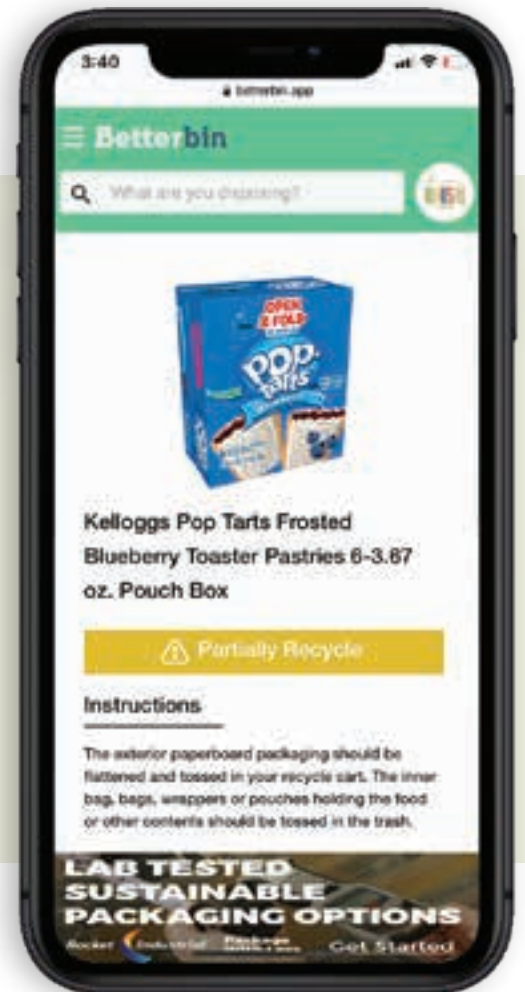
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30	31																										

September							October							November							December							
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SAVE THIS SCHEDULE

Coming in February - Wausau's new recycling app

Do you have questions about what materials should and should not go in your recycling cart? The City conducted a waste audit last year that showed 84% of recycling carts had unacceptable materials in them, while 65% of refuse carts had materials that should have gone in the recycling cart. To help residents recycle better, the City has teamed up with Betterbin and Rocket Industrial to make recycling correctly so much easier. In February, the city will launch a new app that lets residents scan a product UPC barcode or text search for any product to get local recycling instructions. Look for the app to launch in mid-February.



WEAR ONE, WAUSAU

We need you to help us keep each other safe and healthy. That's why we're launching the "Wear One, Wausau" campaign that will focus on ways that Wausonians can help take care of each other by wearing a mask.

It doesn't matter if you are a community leader, a resident, or an employer, we all need to lead by example and reinforce the positive behavior of wearing a mask. By wearing masks and getting the COVID-19 vaccine, Wausau can get over the hump and back to normal sooner than later.

Mission Statement... In response to our citizens, we will provide services in the most effective manner in order to promote and enhance our living environment. Plan and encourage positive growth. Promote a positive community image by encouraging citizen involvement and civic pride.

MCDEVCO

MCDEVCO Making the Impossible – POSSIBLE!



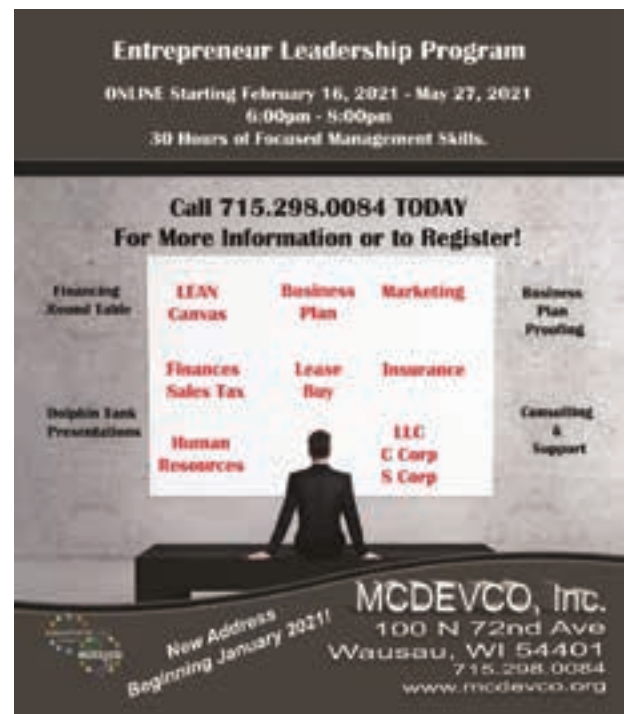
MCDEVCO has dedicated their time to COVID-19 relief funding for small businesses since March 25th when safer at home began. The City of Wausau contracted with them to administer CARES funding for grants and forgivable loans to qualifying small businesses throughout the City. To date MCDEVCO has awarded \$49,500.00 in grants and \$175,096.00 in forgivable loans to City of Wausau Small Businesses.

They are not done! There are still funds available and new funding has been allocated to MCDEVCO from the City of Wausau for Small Businesses. If you need a hand up with some funding, please go to their website – www.mcdevco.org/covid-19/resources/ to fill out an application.

New for 2021, COVID-19 assistance will be a forgivable loan for small businesses with 20 or less employees that have incurred a loss and lack the IT skills, software, and/or equipment to be sustainable. This funding will be available the first quarter of 2021.

New Class Series Leadership Management for Entrepreneurs.

Take this four-month leadership management series and earn your GEARS Certificate of Excellence! Currently, classes will be held via zoom starting February 16, 2021 and conclude on May 27, 2021. Every Tuesday from 6:00pm – 8:00pm join our business professionals as they guide you through their classes. Instructors are Amy Plier (LEAN Canvas and Business Plan), Elina VanNatta (Marketing/Branding), Vicki Resech (Finances), Holly Hoffman (Sales Taxes), Property Manager (Leasing vs Buying Commercial Property), Attorney (How Should You Structure your Business), Melissa Klade (Human Resources), and Jesse Furrer (Insurance). Learn where to find funding from our financial panel: Chris Pfender, Adam Keuler, Kyle Kuntz, Tammy Stratz, and Vicki Resech. Finish the four months by presenting your business plan to our Dolphin Tank panel! Included is Yeng Leng Lor offering 30 minutes of career support to students. We will round out the program with proof reading/editing as needed.



MCDEVCO is moving!

January 4, 2021 MCDEVCO's office and GEARS Center relocated to the Entrepreneurial & Education Center to be the new Management Services provider! They are excited to combine their strategic planning objectives of GAP Financing, Entrepreneur Development, Municipalities, and Business Assistance with the offerings of the Center. Join them as they navigate the future of entrepreneurs and small businesses throughout Marathon County!

Wausau Police Department

Victim Resource Unit

In 2016, the Victim Resource Unit (VRU) was established to provide specialized services for victims of crime. The VRU is a unique grant funded program within the Wausau Police Department composed of a Victim Resource Officer, Mental Health Therapist, Crime Response Specialist and Therapy Dog. Grant funding is provided by the Victim of Crimes Act (VOCA) and the B.A. and Esther Greenheck Foundation.

Initial victims identified in Wausau Police Department incident reports are contacted by VRU staff to offer support and referrals. Assistance is available at any point during the criminal justice process and participation in services is at the victim's discretion. VRU resources are prioritized to serve victims of domestic violence, sexual assault and child abuse located in the City of Wausau. Support from the VRU is also available to crime victims from surrounding communities as appropriate.

Partner agencies are a critical connection to the VRU for victims who have not yet made an official report. Direct referrals for assistance are coordinated with The Women's Community, Social Services and school administrators. Because of these partnerships, victims can meet with VRU staff in convenient locations including school, The Women's Community or the police department. Multi-disciplinary collaboration is essential to meet the complex emotional, psychological and physical needs of crime victims.

Free counseling is available for victims with the Mental Health Therapist and sessions are entirely confidential. Based on victim preference, Therapy Dog Soco often accompanies the Mental Health Therapist during appointments. Therapist specialties include Trauma Focused Cognitive Behavioral Therapy, Dialectical Behavioral Therapy, Eye Movement Desensitization and Reprocessing (EMDR) Therapy and general therapy for anxiety, depression, anger and acute/post-traumatic stress.

The Victim Resource Officer delivers advocacy and law enforcement by providing safety planning, emergency assistance, criminal investigation and training for domestic violence lethality screening. Resources such as emotional support, referrals, case status updates and Crime Victim Compensation assistance are provided by the Crime Response Specialist.

Over the past four years, the Victim Resource Unit has provided:

- Direct services to over 680 victims of crime;
- Advocacy and support over 652 times; and
- Therapy on at least one occasion to over 400 victims of crime.

Contact the Victim Resource Unit for more information:



Kristen Seidler - MS, CSAC, LPC
Mental Health Therapist
Office Phone: 715-261-7813
Kristen.Seidler@ci.wausau.wi.us



Sarah Bedish
Police Officer
Office Phone: 715-261-7847
Sarah.Bedish@ci.wausau.wi.us



Lauryn Erdman
Crime Response Specialist
Office Phone: 715-261-7825
Lauryn.Erdman@ci.wausau.wi.us



Soco
Therapy Dog



Marathon County Historical Society & Public Library



The Marathon County Historical Society and the Marathon County Public Library present

History Speaks On the Air: Shopping Around Wausau

**January 30, 2021
2:00 p.m.**

The Marathon County Historical Society's popular History Speaks lecture series is now virtual. This month, they will present "Shopping Around Wausau: From Department Stores to the Mall" at 2 p.m. on Saturday, January 30, livestreamed with Gary Gisselman presenting.

The history of shopping in Wausau has dramatically changed through the years. A highway by-pass and a mall were two agents of this change. Throughout its history, downtown Wausau has always provided a shopping experience. This program will highlight what shopping was all about in downtown Wausau through the years.

MCHS Research Librarian Gary Gisselman will present this topic, which will be livestreamed on the Historical Society's Facebook page and YouTube channel. There will be opportunities for the audience to ask questions through the chat features. The presentation will be recorded for later viewing.

History Speaks on the Air presentations are co-hosted by the Marathon County Public Library. The Historical Society is grateful to Janke Book Store for their sponsorship of the History Speaks series for 2021.

For more information, please call the Marathon County Historical Society at 715-842-5750 and leave a message or email at info@marathoncountyhistory.org. For more information about the Marathon County Public Library, visit their website at www.mcpl.us.

Civil War Book Club announces 2021 reading list

Professor Brett Barker will again present his Civil War Book Club in 2021, now virtually via Zoom. If you wish to be a part of the book club and to receive an invitation to participate please contact Gary Gisselman at research@marathoncountyhistory.org.

In January you will receive an invitation from Professor Barker to join the Book Club via Zoom.

The dates of the book club and the books are:

January 28: Susannah Ural, *Don't Hurry Me Down to Hades: The Civil War in the Words of Those Who Lived It*. ISBN-10: 1472809106 ISBN-13 : 978-1472809100

February 25: Stephen Oates, *Abraham Lincoln: The Man Behind the Myths*. ISBN-10: 9780060924720 ISBN-13: 978-0060924720

March 25: Nathan Kalmoe, *With Ballots and Bullets: Partisanship and Violence in the American Civil War*. ISBN-10: 1108792588 ISBN-13: 978-1108792585

April 29: Megan Kate Nelson, *The Three-Cornered War: The Union, The Confederacy, and Native Peoples in the Fight for the West*. Hardcover: ISBN-10: 1501152548 ISBN-13: 978-1501152542 Paperback (to be released Feb. 16, 2021): ISBN-10: 1501152556 ISBN-13: 978-1501152559

For more information, please call the Marathon County Historical Society at 715-842-5750.

The mission of the Marathon County Historical Society is to collect, preserve, and exhibit materials related to the history of Marathon County, and to use these materials to help people learn about North Central Wisconsin, connect with their roots, and explore their own historical connections.

While they make plans for safely reopening the Woodson History Center and the Yawkey House Museum, the Historical Society is responding to the need to develop virtual materials that make local history accessible in new ways to an online audience. Visit their website www.marathoncountyhistory.org to explore their digital database, watch videos about a wide range of historical topics, and visit their online exhibits. You can also follow on Facebook and subscribe to their YouTube channel.

As a private nonprofit organization, MCHS relies on memberships and donations to provide services and to grow their reach across the region. Find out more at our website, www.marathoncountyhistory.org.

The Marathon County Historical Society is supported in part by City of Wausau Room Tax Funding. Additional support provided through the B.A. & Esther Greenheck Foundation.

Leigh Yawkey Woodson Art Museum

Explore Online Options



Videos & Webinars



Activities



Collection



Exhibitions

Visit www.lywam.org/learn-do/digital-resources

Explore Woodson Art Museum Art Kits & Online Options



You can access Leigh Yawkey Woodson Art Museum activities designed to spark creativity anytime via curbside pickup of Art Kits from the Stop-by Studio and an array of online offerings.

The Museum's Stop-by Studio, a birdhouse-inspired structure, is stocked with Art Kits and books free for all to keep or share. Printable PDFs also are here: www.lywam.org/learn-do/art-kits/.

Explore avian artwork and changing-exhibition themes via activities for all ages on the Museum's website at www.lywam.org/learn-do/digital-resources. Online options include:

- Online jigsaw puzzles: Assemble puzzles featuring artwork from the Woodson Art Museum collection. Play again, striving to improve your time, changing the number of pieces for varied challenges, and connecting with others remotely by using the multiplayer option and inviting others to join you.
- Videos: Learn more via 150+ videos on the Museum's YouTube channel, including more than twenty featuring *Birds in Art 2020* artists' insights, exhibition overviews, and artwork by 2020 Master Artist Timothy David Mayhew. Several webinar recordings are available, too.
- Activity Guides: Delve into themes from more than thirty current and previous exhibitions.
- Collection Search: Access more than 700 artworks from the Museum's collection.

Birds in Art 2020 is extended through February 21, 2021; check www.lywam.org for details and - whether the Museum is open or not - for virtual sources of diversion, rejuvenation, and inspiration anytime.



CITY OF WAUSAU

407 Grant Street
Wausau, WI 54403

PRSR STD
U.S. POSTAGE
PAID
Permit No. 600
Wausau, WI

ECRWSS

POSTAL PATRON

Mayor

Katie Rosenberg
407 Grant St
715-261-6800
katie.rosenberg@ci.wausau.wi.us



City Council Representatives

All mail for Alderpersons
can be sent to:
City Hall
407 Grant Street
Wausau, WI 54403

District 1

Patrick Peckham
patrick.peckham@ci.wausau.wi.us



District 2

Michael Martens
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District 3

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District 4

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District 5

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District 6

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District 7

Lisa Rasmussen
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District 8

Sarah Watson
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District 9

Dawn Herbst
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District 10

Louis Larson
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District 11

Debra Ryan
debra.ryan@ci.wausau.wi.us



Protect Yourself

AVOID COVID-19 Vaccine Scams

As COVID-19 vaccine distribution begins,
here are signs of potential scams:

- You are asked to pay out of pocket to get the vaccine.
- You are asked to pay to put your name on a vaccine waiting list or to get early access.
- Advertisements for vaccines through social media platforms, email, telephone calls, online, or from unsolicited/unknown sources.
- Marketers offering to sell or ship doses of the vaccine for payment.

✓ **Protect Yourself. Do not give out your personal information to unknown sources.**

! If you believe you have been the victim of COVID-19 fraud, immediately report it to:

- HHS-OIG Hotline: 1-800-HHS-TIPS | tips.hhs.gov
- FBI Hotline: 1-800-CALL-FBI | ic3.gov
- CMS/Medicare Hotline: 1-800-MEDICARE

For accurate, up-to-date information about COVID-19, visit:

oig.hhs.gov/coronavirus
fbi.gov/coronavirus
justice.gov/coronavirus



Water Main Breaks

Winter Is Here

Adopt a Hydrant

Notice of Rate Increase

Schedule of Rates

WAUter Savvy Campaign

Partnership to address chronically homeless persons



WAUSAU WATERWORKS

FOR YOU!

Water Main Breaks

Cold winter temperatures bring water main breaks! We are asking for your help in spotting water main breaks. If you see any running water any time of day, please call Wausau WaterWorks, at 715-261-7265 to let us know. Reporting main breaks when you see them helps us keep repair costs down and limit property damage.



Winter Is Here

Our crews are responding to frozen services and water main breaks as fast as they can. While crews are working please avoid the area and give them room to work. Our equipment is big and needs room to operate and ensure a safe work site for our employees.

To help relieve some of the calls please take time to winterize your homes and protect your water pipes.



Adopt a Hydrant

As winter comes and drops that snowy blanket on everything, it's important to remember your neighborhood fire hydrant as you're shoveling or snow blowing. Remember, keeping hydrants free of snow and accessible to fire fighters could mean saving your property or your neighbors and could mean the difference between life and death.

Notice of Rate Increase

Water Customers of the Wausau Water Utility

This is to give you notice that the Wausau Water Utility has implemented an increase in water rates effective January 1, 2021, please refer to the table published in this newsletter. If you have any questions about the rate increases, call the Wausau Water Utility at (715) 261-6530.



Schedule of Rates

EFFECTIVE JANUARY 1, 2021

WAUSAU WATER WORKS

407 Grant Street - City Hall

Wausau, WI 54403-4783

Phone: 715 261-6530 • Fax: 715 261-6535

E-mail: waterworks@ci.wausau.wi.us

Office Hours: Monday-Friday 8:00 am-4:30 pm

WATER RATES

EFFECTIVE JANUARY 1, 2021

Quarterly Service Charge (based on meter size)

5/8 Inch Meter.....	\$24.81
3/4 Inch Meter.....	24.81
1 Inch Meter.....	40.62
1-1/4 Inch Meter.....	55.47
1-1/2 Inch Meter.....	69.72
2 Inch Meter.....	106.83
3 Inch Meter.....	174.00
4 Inch Meter.....	264.00
6 Inch Meter.....	474.00
8 Inch Meter.....	720.00
10 Inch Meter.....	1,047.00
12 Inch Meter.....	1,371.00

Plus Volume Charge:

Residential Customers

All water used - \$2.91 per 100 cu. ft.

Non-Residential Customers

First 6,000 cu. ft. \$2.91 per 100 cu. ft.

Next 54,000 cu. ft. used - \$2.71 per 100 cu. ft.

Over 60,000 cu. ft. used - \$2.25 per 100 cu. ft.

Irrigation Class - All water used - \$4.35 per 100 cu. ft.

Bills for water and sewer service are issued quarterly and due the 20th of the month. A 1% late payment charge is added to the outstanding balance after the 20th of each month and is applicable to all customers. To avoid late payment charges, all bills must be received in the **office of the City Treasurer** by the due date printed on the front of the bill. Customers who pay at remote collection sites (grocery stores) are recommended to make payments prior to due dates to ensure timely receipt by the City Treasurer.

PUBLIC FIRE PROTECTION FEES

EFFECTIVE JANUARY 1, 2021

Quarterly Service Charge (based on meter size)

5/8 Inch Meter.....	\$13.14
3/4 Inch Meter.....	13.14
1 Inch Meter.....	32.76
1-1/4 Inch Meter.....	48.45
1-1/2 Inch Meter.....	65.49
2 Inch Meter.....	104.79

3 Inch Meter.....	198.00
4 Inch Meter.....	327.00
6 Inch Meter.....	654.00
8 Inch Meter.....	1,047.00
10 Inch Meter.....	1,575.00
12 Inch Meter.....	2,100.00

SEWER RATES

EFFECTIVE OCTOBER 1, 2020

Quarterly Service Charge (based on water meter size)

5/8 Inch Meter.....	\$23.06
3/4 Inch Meter.....	23.06
1 Inch Meter.....	31.13
1-1/4 Inch Meter.....	43.36
1-1/2 Inch Meter.....	50.28
2 Inch Meter.....	84.18
3 Inch Meter.....	151.98
4 Inch Meter.....	248.15
6 Inch Meter.....	489.84
8 Inch Meter.....	770.50

Plus Volume Charge

All volume, as recorded by the water meter each quarter shall be charged at the rate of \$3.75 per 100 cubic ft.

All customers are billed for sewer based on the amount of water used each quarter. Unmetered sewer rate is \$98.09 per quarter in the City and \$103.47 per quarter outside the City.

PRIVATE FIRE PROTECTION CHARGES

EFFECTIVE JANUARY 1, 2021

This service is for unmetered connections to the main for the purpose of supplying water to private fire protection systems such as automatic sprinkler systems, standpipes, (where same are connected permanently or continuously to the mains) and private hydrants.

2 Inch or Smaller Connection.....	\$18.00
3 Inch Connection.....	33.00
4 Inch Connection.....	54.00
6 Inch Connection.....	105.00
8 Inch Connection.....	168.00
10 Inch Connection.....	252.00
12 Inch Connection.....	336.00
14 Inch Connection.....	420.00
16 Inch Connection.....	504.00

CHARGES FOR TURNING ON SERVICE

Turn on valve at curb (includes meter installation if needed)

During Normal Business Hours.....	\$60.00
After Hours.....	100.00

LATERAL CONNECTIONS

1" Water Lateral Connection . . . Based on Time & Materials
 1-1/2" or Larger Water Lateral . . . Based on Time & Material

MISSED APPOINTMENT FEES

During Normal Business Hours.....	\$60.00
After Hours.....	100.00

MISCELLANEOUS

Payments Not Honored by Financial Institution. . . \$45.00

Wausau Waterworks introduces WAUter Savvy campaign

Water is one of our most important and essential resources. But the cost of treating and distributing clean, safe water to homes and businesses across the country and here in Wausau is going up.

That's why Wausau Waterworks is excited to launch an educational campaign to help you use water more efficiently and save money in the process.

WAUter Savvy will be introduced this month through the Wausau newsletter, website, bill-stuffers, and other local media.

While water rates remain comparable with those in other cities of our size, the construction of new and refurbished treatment facilities and increasing maintenance and operational costs will increase rates over the next few years.

The Wausau Waterworks board is committed to helping customers get the best value for their money by sharing ways they can save. WAUter Savvy will show users how to conserve water in their homes and businesses, as well as ways they can reduce outdoor water use for activities with guidance backed up by state and federal science.

You'll see ideas and advice over the next few months including ways to use water efficiently in bathroom sinks, showers and tubs, and how to purchase and install water-saving fixtures. We'll also highlight practical water use in cooking and washing. We'll even address the highest volume use of all, irrigation, and include tips on lawn watering and water-saving landscaping.

Of all our important utilities, water remains a good value. We want to help you use it as efficiently as possible.

\$WAUter Savvy

SAVE WATER. SAVE MONEY.

<https://www.ci.wausau.wi.us/watersavvy>

"ABOUT THE HOUSE"

Being "Full Of It" Is OK

Wash full loads of dishes and clothes, or lower the water settings. Energy Star® labeled models use up to 50 percent less water.

Stop Those Leaks

A dripping faucet can waste 20 or more gallons of water a day, a leaking toilet several thousand gallons a year.

Twice As Nice

Recycle indoor water and use for plants. Saves gallons of water each month.

"IN THE BATHROOM"

Be A "Tub Half-Full" Kind of Person

Fill the bathtub halfway or less. A full tub can require up to 70 gallons of water!

Object in Mirror Is Savvier Than It Appears

Turn off water when brushing teeth or shaving. Daily savings of up to 8 gallons.

Make Your Singing Career Short

Or, shower for only 5 minutes. Daily savings: 7.5 gallons.

"AROUND THE YARD"

Sweep. Don't Spray.

Use a broom to clean outdoor areas. You'll save about 30 gallons for every five minutes you don't use the hose.

New Math: 3" = 50 gallons

Set Mower Blades to 3". Encourages deeper roots and holds moisture better, so less lawn watering needed.

Use Your (Sprinkler) Head

Adjust sprinkler heads and fix leaks. Water your lawn or garden in the cool morning hours to reduce evaporation.



Sources: EPA, DNR

Housing Task Force

Partnership to address chronically homeless persons

The Wausau Police Department and North Central Health Care have recognized that untreated substance abuse and mental health disorders are the primary common factors present with individuals in the downtown Wausau area who are chronically homeless. Over the past several years, Officers have assisted these individuals on any given day to resolve a short-term crisis situation; however long-term success requires ongoing, individualized management and treatment in order to overcome their circumstances, barriers and health risks.

Earlier this year, the Marathon County Housing Task Force was established, led by the United Way of Marathon County. As an initial action step from the Task Force, Wausau PD and North Central Health Care reassigned staff from each of our agencies to start providing full-time care and attention to this population, with the goal of building relationships and helping them achieve stable housing. Our objective is to not apply a one-size-fits-all approach to intervention with this group, but rather to spend significant time gathering information from these individuals to understand their unique stories and needs. This team conducts individualized outreach to accomplish this objective, to earn their trust that we will continue to be there for them in a journey to recovery and a stable home. Our partnership has facilitated more immediate access to treatment options and housing, giving our team more tangible options to offer people when they tell us they are ready for a change.

We are especially excited about a new housing tool for our team, made possible by financial support of the B.A. & Esther Greenheck Foundation, and partnership with Holster Management Inc.. The result is a leased residence on McClellan Street, where our team can now offer transitional housing, without sobriety conditions, while coordinating options for clients who are ready to accept the help. We are also thankful for the new beds supplied by Verlo Mattress, and furnishings provided by St. Vincent de Paul of Wausau, helping us to make it a home. We are excited for the future of those who have had the courage to take the next step with us, and for the example they set for others! We are continually learning and evaluating the ups and downs that naturally come with recovery from long-term circumstances, so that we may adapt and make a lasting impact on the quality of life of those who are struggling.

Like any transitional living arrangement, there are some ongoing supply needs. If you are wondering how you can help with monetary or supply donations, please reach out Ofc. Eric Lemirand or Monica Mynseberg by email below, to ask about our current wish list! eric.lemirand@ci.wausau.wi.us mmynsberge@norcen.org

See more info on their facebook page here: <https://www.facebook.com/WausauPoliceDepartment/videos/179760490512586>

